



Gladesville Ryde Magic Football Club

COMMUNICATION POLICY

Our Commitment

Electronic communication is essential for sharing Club news and information with our Members. Our communications will be timely, appropriate and related to Club activities.

What we will do

We use a range of electronic tools to communicate with our Members.

Our communication will protect Members' privacy, maintain clear boundaries and restrict the possible occurrence of bullying and harassment.

The Club will appoint a Media Manager to provide accountability and control over material published on the Club website and any related Club endorsed mobile applications, discussion groups or social media websites, such as Facebook, YouTube or Twitter.

Website, Mobile Applications and Social Media

- Our website and social media will include current information on competitions, social events, committees, policies, constitution, rules and by-laws
- No offensive content or photos will be published
- We regularly publish photos of Players under the age of 13 but will not publish a photo where consent or permission has not been provided from parents
- Any photos published may include the Player name but we will take care not to provide other identifying information or details that would be inconsistent with our Privacy Policy
- We will seek feedback from Members to improve online information available on the Club



Messages, Notifications, SMS and Email

Committee Members, Coaches and Team Managers may use In-App Notifications or Messaging, SMS and email to provide information about competition, training, Club-sanctioned social events and other Club business. We will endeavor to ensure that :

- Messages on behalf of the Club should be short and relate to Club or Team matters
- Email communication or detailed posts on web sites and social media may be used when more information from the Club is required
- Communication from the Club involving children will be directed through their parents

Social Media and Websites

- We treat all social media postings, blogs, status updates and communications as public comment
- Postings (including written, photos or videos) will be family-friendly and feature Club news and events
- No personal information about our Members will be disclosed
- No statements will be made that are misleading, false or likely to injure a person's reputation
- No statements will be made that might bring our Club or the sport into disrepute
- Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible may be blocked from Club web, mobile and social media sites

What we ask you to do

We expect our Members to conduct themselves appropriately when using electronic communication to share information with other Members or posting material connected to the Club.

Electronic communication:

- Should be restricted to Club matters
- Must not offend, intimidate, humiliate or bully another person
- Must not be misleading, false or injure the reputation of another person
- Should respect and maintain the privacy of members
- Must not bring the Club or the sport into disrepute.



Coaches and others who work with children and young people must direct electronic communication through the child's parents.

Non-compliance

Members may face disciplinary action for sending inappropriate electronic communication or posting online content or comments that harass, offend, intimidate or humiliate another Member, as outlined in our Member Protection Policy, Privacy Policy or Code of Conduct.

Under certain circumstances, cyber bullying (that is bullying carried out through an internet service such as email, mobile application, chat room, discussion group, instant messaging or website) is a criminal offence that can be reported to police.

In addition, Members who publish false or misleading comments about another person in the public domain may be liable for defamation.

Acceptance

By continuing to be involved with our Club you agree that you have read and understood this policy. Furthermore, you agree to abide by this policy and will execute the following acknowledgement if requested.

I, _____[INSERT NAME] have read and understood the policy and will abide by it as a Member of Gladesville Ryde Magic Football Club

Signature:

Date:

Signature of Parent/Guardian (if under 18 years of age):

Date: